Sanraj Malik

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EDUCATION

Amity School Of Engineering & Technology   **U.P, India**
Bachelor of Technology, Computer Science   *May 2020*

- Relevant Courses - Software Engineering, Object Oriented System Design, Algorithms
- Coordinated Corporate Meet 2016, Confluence 2017, Confluence 2018

WORK EXPERIENCE

Accenture   **Remote**
Application Development Associate   *Feb. 2021 - Present*

- Enhanced efficiency, quality data, scope, and flexibility of applications. Writing clean code, driving technical designs, and taking full responsibility for technical deliveries.
- Designed and developed multiple reusable UI components in Angular 9 to carry out functionalities like data representation, excel export, sort, and filter. Followed best practices of UI/UX. Successfully set up MSAL2.0 to enable user authentication and prevent data access using AuthGuard.
- Improved landing page speed of the application by 20% by implementing lazy load feature in Angular.
- Managed ongoing projects by training and supervising team members. Ensure that applications are secure and that they can interact with multiple APIs and databases.
- Identifies a significant flaw in frontend architecture to optimize operational efficiency by 40%.
- Collaborate with the app development team, including the project manager, developers, and quality assurance specialists, to identify problems, testing methods, and best practices.
- Managed time-sensitive updates, such as changing content, and upgrading databases. Completed all phases of planning, developing, and debugging web applications and software accurately.

TheGlamSchool   **Noida, U.P**
Product Analyst   *July 2020 - Feb. 2021*

- Led the development for a new B2C product to enable booking functionality for new users which increased the conversion rate by 80%.
- Identified gaps in Google Analytics and led the build of features across technology and design which increased monthly revenue by 40%.
- Designed and implemented A/B experiments for the product which led to an increase in conversion rate by 20%.
- Planned and executed a referral program for existing active customers which led to a net increase in new users.
- Participated in team meetings and help define go-to-market strategies.

TECHNICAL SKILLS

Languages: Javascript, Python, HTML/CSS
Technology: AWS, Azure CI/CD pipeline, GIT
Frameworks: Angular9, ReactJs, ExpressJs
Database: MongoDB, SQL
Tools: Google/Facebook analytics, Google Adwords

LEADERSHIP EXPERIENCE

Confluence, Amity University   **Noida, U.P**
Student Coordinator   *Jan. 2018*

- Collaborated with students and seniors to convert companies for sponsorship.
- Cold called and emailed 100 plus companies and converted 30% of them.